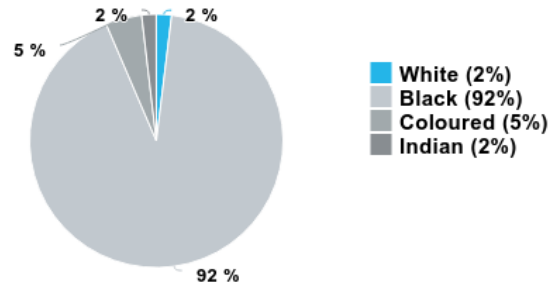


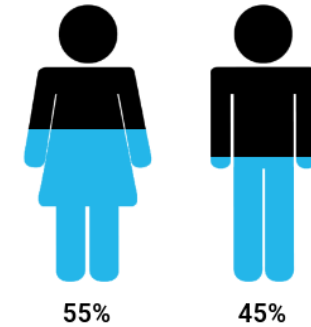
2 477 000 AIR

12 358 CIRCULATION

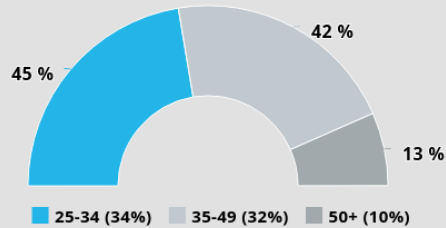
RACE



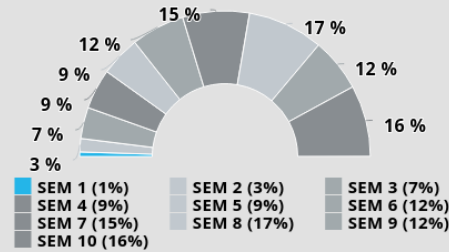
GENDER



AGE



SEM

SHOPPING
RESPONSIBILITY

89%

AVERAGE
HH INCOME

R19,336.00

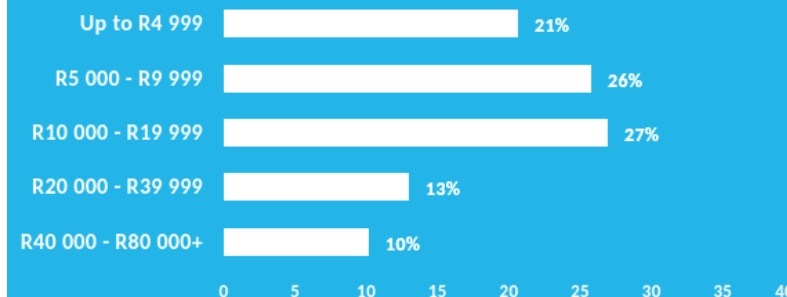
AVERAGE
PERSONAL INCOME

R12,080.00

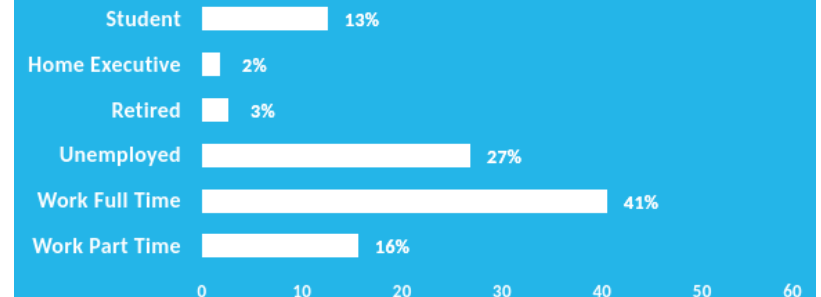
EDUCATION

33%
Matric10%
Certificate34%
Degree9%
Postgrad

HH INCOME



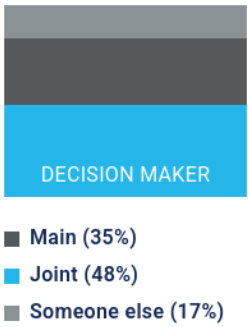
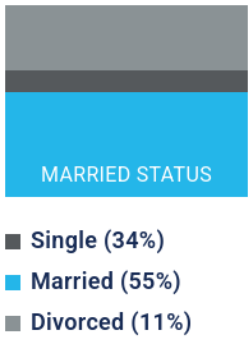
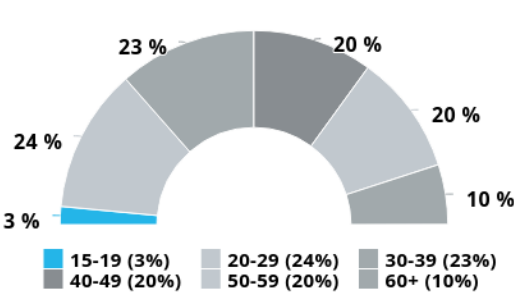
EMPLOYMENT



GENDER



AGE



3 118 691
Page Views

1 011 405
Users

11 000 000
Visits

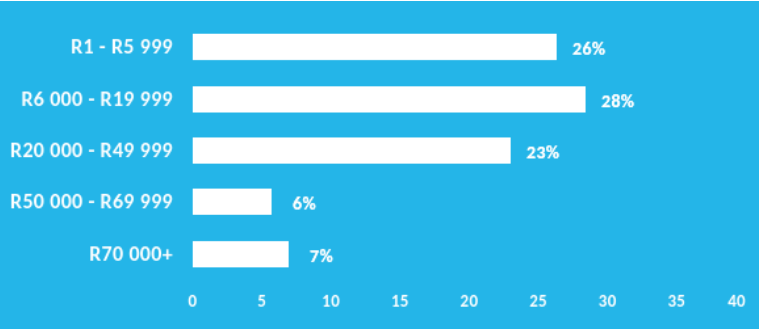
3.43
Frequency

87%
Mobile Screen Type

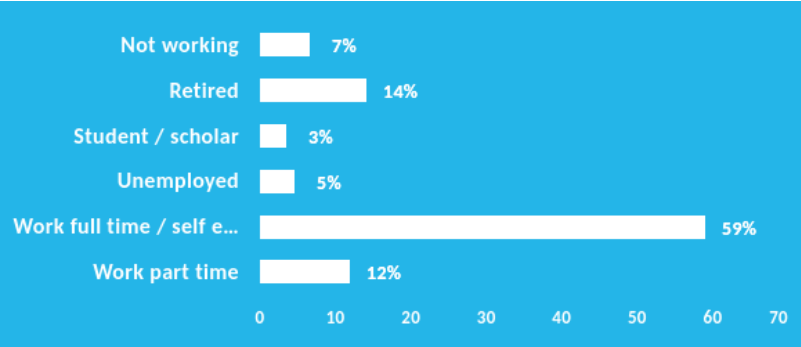
3.08
Page Depth

0MIN 45SEC
Time Spent Per Visit

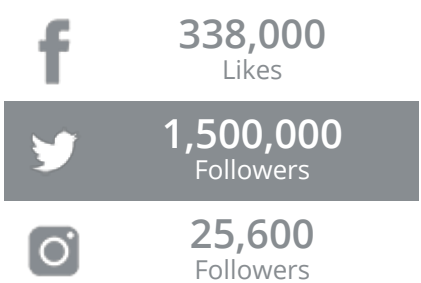
PERSONAL INCOME



EMPLOYMENT



SOCIAL MEDIA

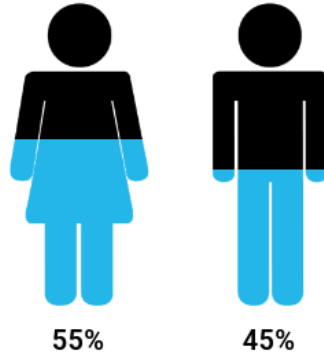


TOTAL REACH

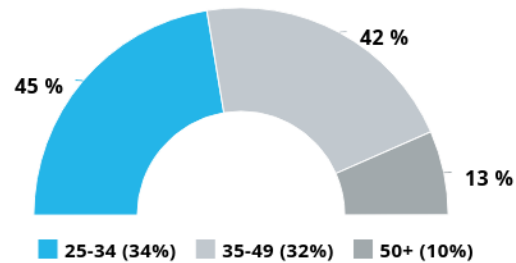
City Press

PRINT REACH: 2,477,000.00

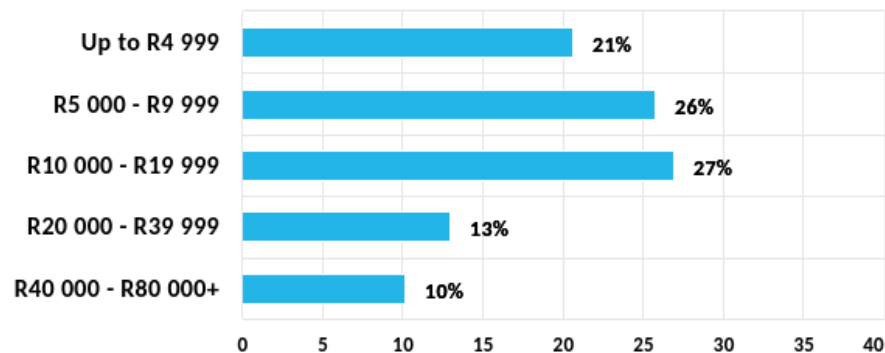
GENDER



AGE



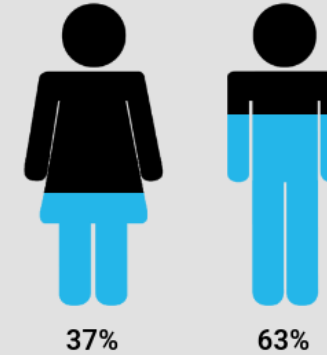
HH INCOME



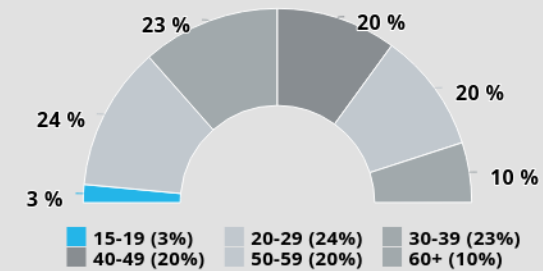
DIGITAL REACH: 0 (COMBINED UB'S)

City Press

GENDER



AGE



PERSONAL INCOME

