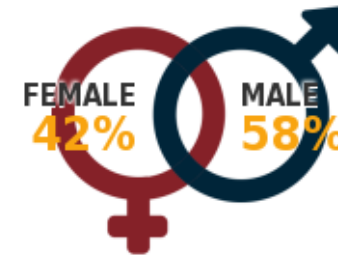
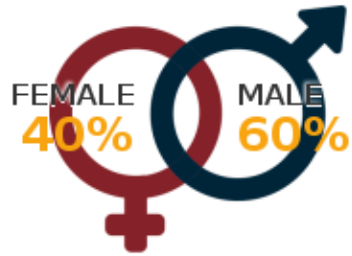


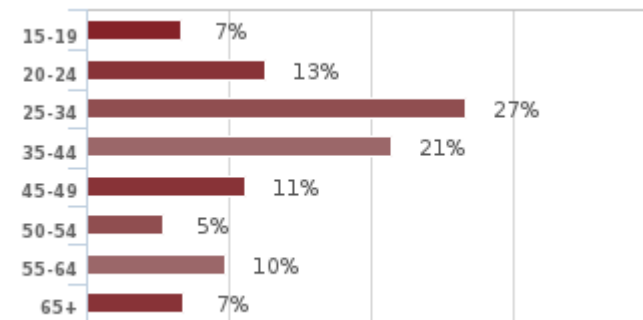
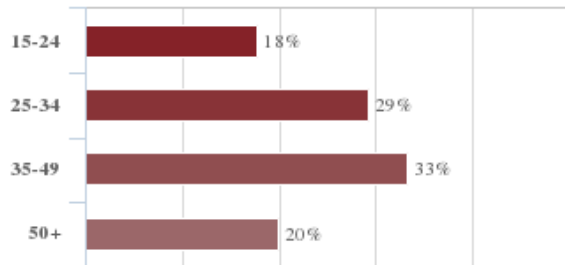
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PRINT REACH

577,903
DIGITAL REACH (COMBINED UB'S)

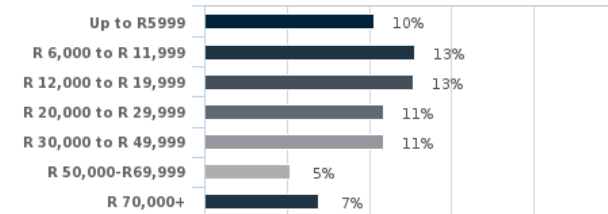
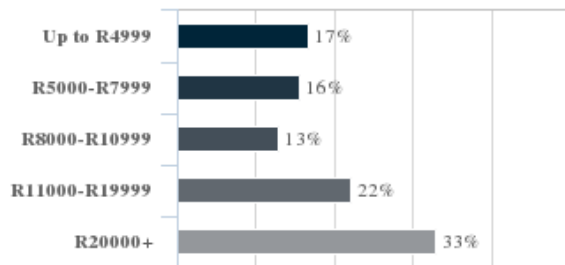
GENDER



AGE



HH INCOME



SOURCE: AMPS 2015 AB / Effective Measure April / ABC / Facebook / Twitter / Instagram

Readership: **1,728,000**
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Language

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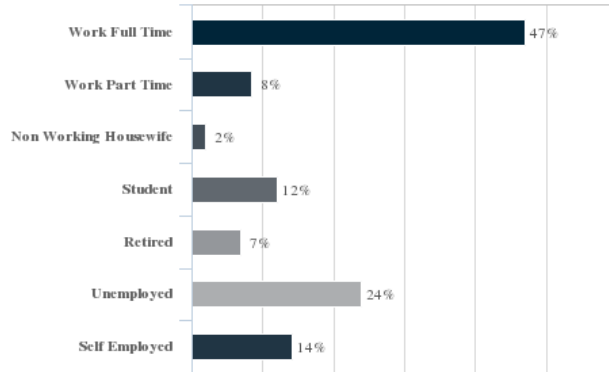
Publication day

Sun

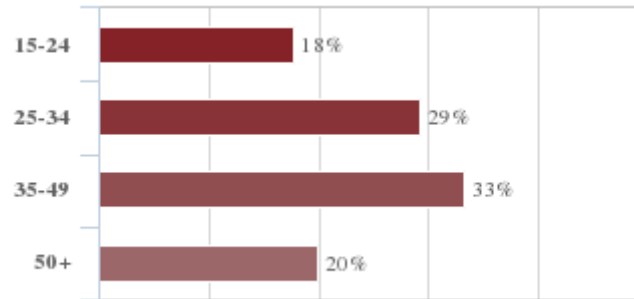
Province

The Western Cape / The Northern Cape
 The Free State / The Eastern Cape
 KwaZulu Natal / Mpumalanga
 Limpopo / Gauteng
 North-West

EMPLOYMENT

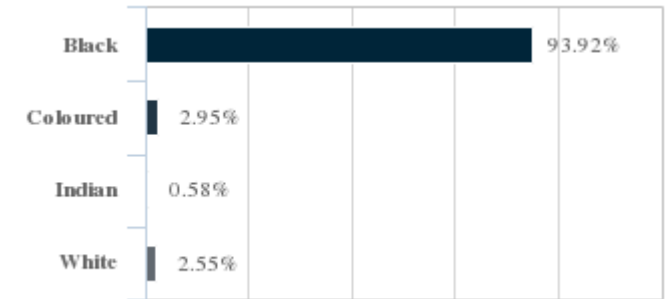


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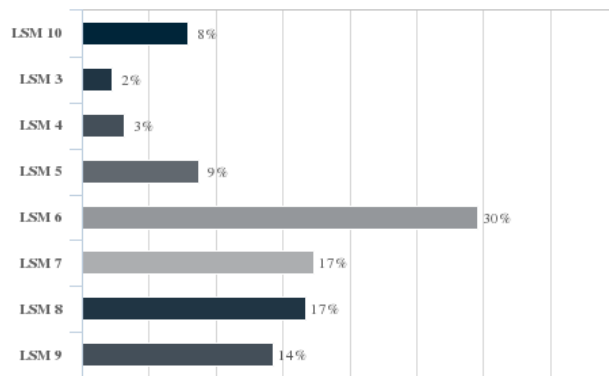


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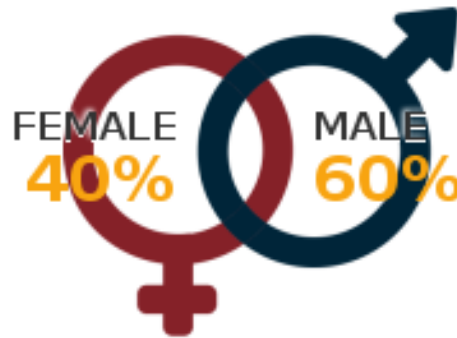
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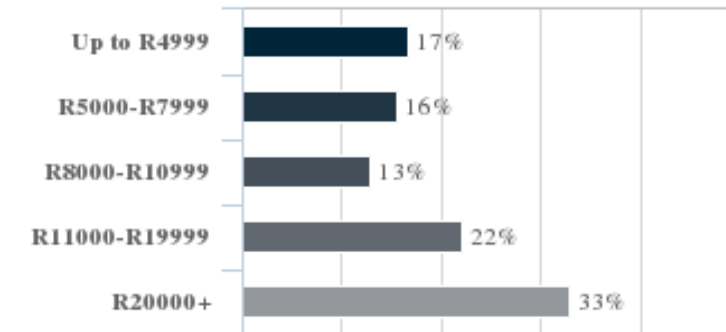
LSM



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Average: R 10,378

SOURCE: AMPS 2015 AB



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Page Views **1,064,057**
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Unique Browsers **127,711**
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Average Visit Duration **00:04:30**

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