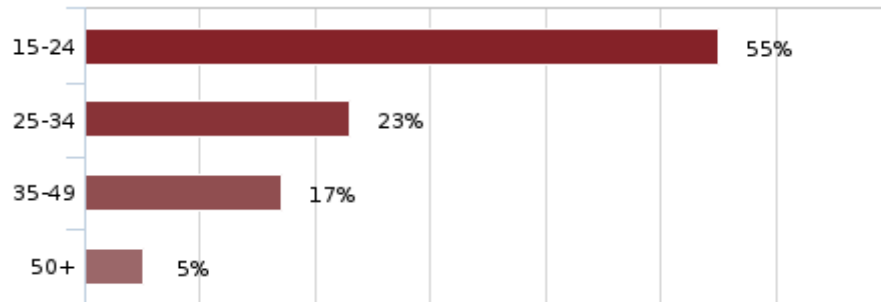


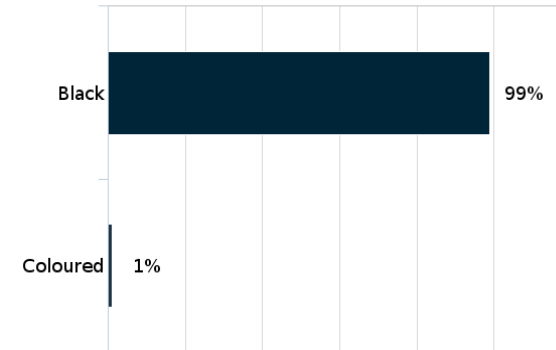
Readership: 273,000
Circulation: 50,453

AGE

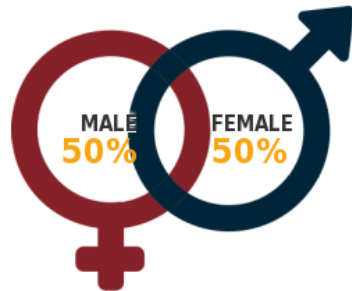


Average: 28

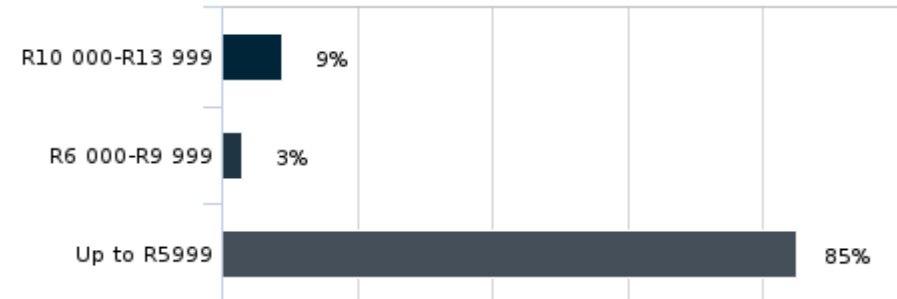
RACE



GENDER



HH INCOME



Average: R 4,091

SOURCE: Compass 24 2015