



ALL DEVICES

Unique Browsers **1,793,262**
Page Views **23,794,552**
Average Visit Duration **00:05:39**



MOBILE

Unique Browsers **1,411,790**
Page Views **17,409,526**
Average Visit Duration **00:05:09**



PC

Unique Browsers **381,472**
Page Views **6,385,026**
Average Visit Duration **00:05:52**

SOCIAL MEDIA



FACEBOOK

755,248
LIKES



TWITTER

761,595
FOLLOWERS



INSTAGRAM

7,702
FOLLOWERS

SOURCE: Effective Measure October / Facebook / Twitter / Instagram