



ALL DEVICES

Unique Browsers **1,397,662**
Page Views **22,552,468**
Average Visit Duration **00:05:44**



MOBILE

Unique Browsers **1,095,434**
Page Views **17,119,340**
Average Visit Duration **00:05:06**



PC

Unique Browsers **302,228**
Page Views **5,433,125**
Average Visit Duration **00:06:09**

SOCIAL MEDIA



FACEBOOK

772,721
LIKES



TWITTER

793,190
FOLLOWERS



INSTAGRAM

8,362
FOLLOWERS

SOURCE: Effective Measure January / Facebook / Twitter / Instagram