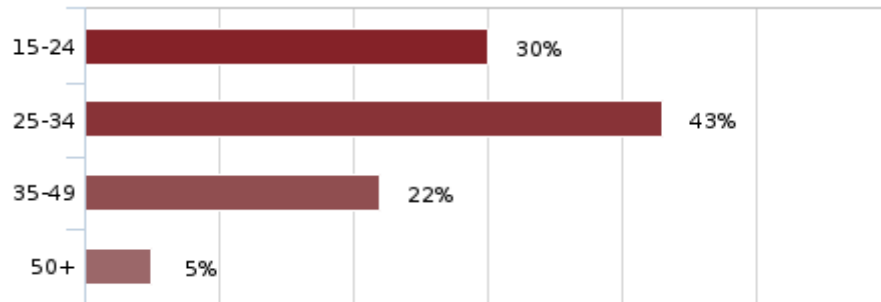


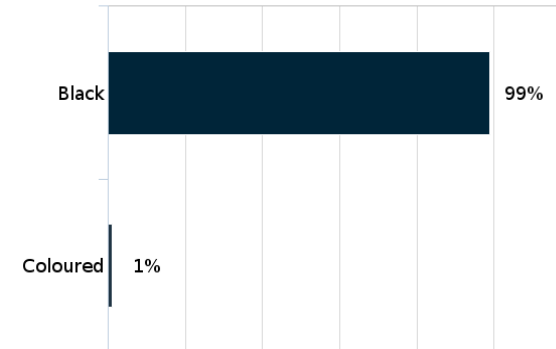
Readership: 232,000
Circulation: 49,634

AGE

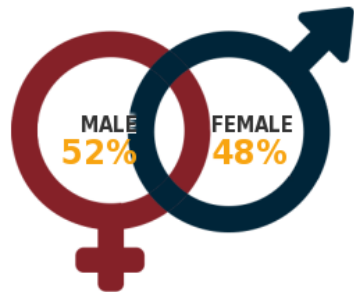


Average: 31

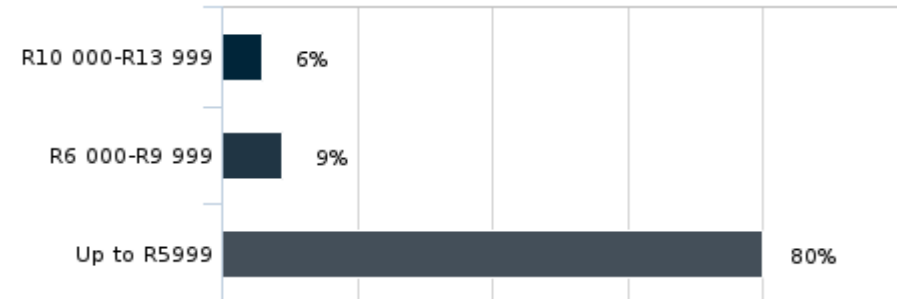
RACE



GENDER



HH INCOME



Average: R 4,166

SOURCE: Compass 24 2015