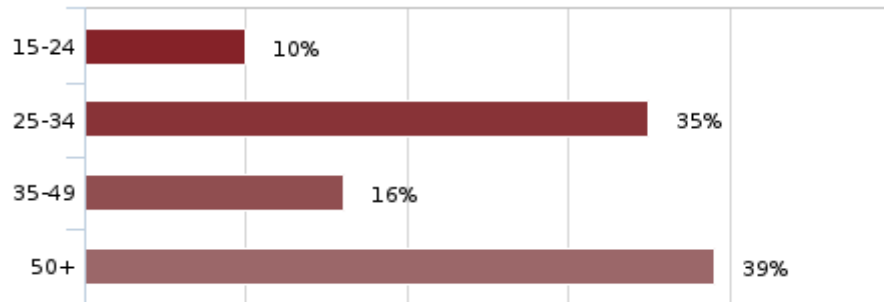


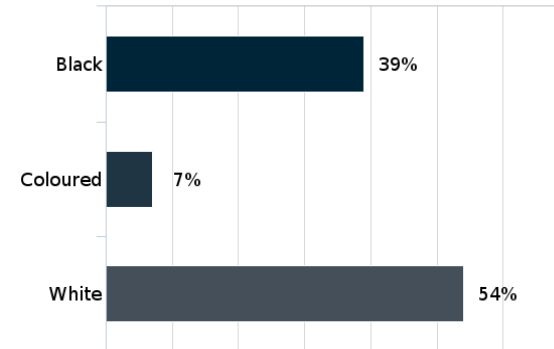
Readership: 174,000  
Circulation: 34,962

AGE

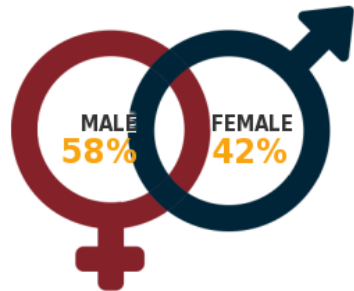


Average: 42

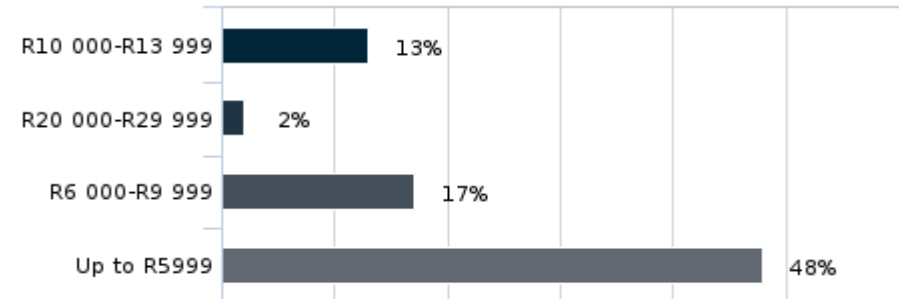
RACE



GENDER



HH INCOME



Average: R 7,282

SOURCE: Compass 24 2015