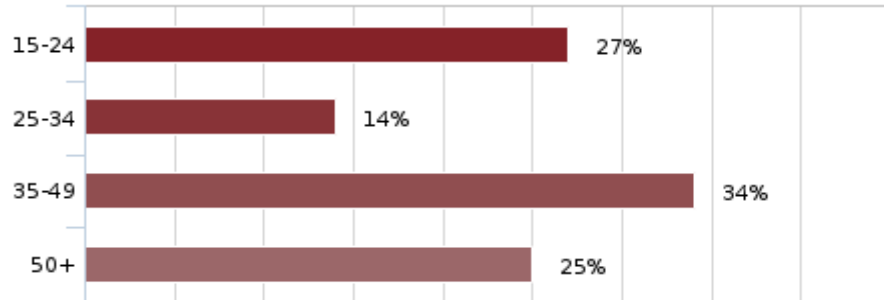


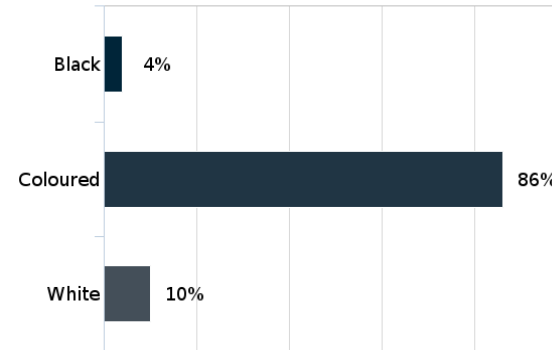
Readership: 73,000
Circulation: 18,950

AGE

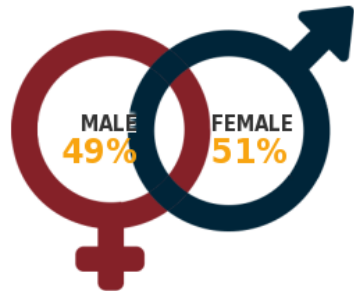


Average: 39

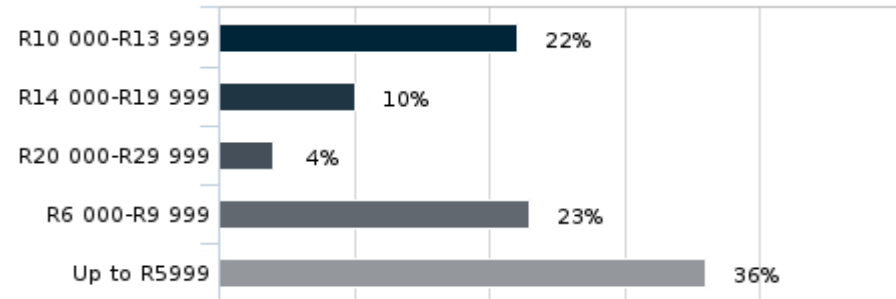
RACE



GENDER



HH INCOME



Average: R 6,255

SOURCE: Compass 24 2015