

Creative Element	Pixels	CPM Rate
InStream Video	Set 1: 320x200, Set 2: 360x220, Set 3: 400x225, Heading: 32 characters max, Blurb: 160 characters max, URL: Click through to client website.	R377.00
InStream Image	Set 1: 320x280, Set 2: 360x280, Set 3: 400x280, Heading: 32 characters max, Blurb: 160 characters max, URL: Click through to client website.	R377.00
Splash screen and app stream header combo	320 x 50	12,500 per day R75,000 per week, R250,000 per month
Vinnige vraag native survey	350 x 350	20,500 per survey