

| ROP Rates | BW per Col/cm | FC per Col/cm |
|-----------|---------------|---------------|
| Main Body | R40.00 | R56.00 |

| Insert Rates | Rate/1000 |
|--------------|-----------|
| Tabloid | R520.00 |
| Tabloid | R597.00 |
| Tabloid | R688.00 |
| Tabloid | R790.00 |
| Tabloid | R909.00 |
| Tabloid | R1044.00 |
| Tabloid | R1202.00 |

| Distribution Areas |
|---|
| Butterworth, Cala, Centane, Cofimvaba, Elliot, Elliotdale, Idutywa, Ngcobo, Nqamakwe, Tsomo, Willowvale |

Material & Insert Deadlines

| Publication | ROP Booking Deadline | ROP Material Deadline | Inserts Booking Deadline | Inserts Material Deadline | Inserts Delivery Adress | Inserts Delivery Contacts |
|------------------|--|--|--------------------------|---------------------------|--|---------------------------|
| Isolomzi Express | Thursday 12:00 (week prior to publication date) | Friday 15:00 (week prior to publication date) | 1 week prior | Thursday & Friday prior | Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070 | (041) 503 6029 |