

ROP Rates	BW per Col/cm	FC per Col/cm
Die Burger Combined Main Body	R153.00	R215.00
Die Burger Oos Main Body	R48.00	R85.00
Die Burger Wes Main Body	R117.00	R181.00
Regular Supplements DB Combined	R153.00	R215.00
Regular Supplements Western Cape	R117.00	R181.00
Die Burger Combined Saterdag	R147.00	R208.00
Die Burger Oos Saterdag	R46.00	R82.00
Die Burger Wes Saterdag	R113.00	R174.00

Special Positions	Rate
Front Page Solus (10 x 10)	43 000.00
Page 3 Solus (15 x 10)	48 375.00
Page 5 (20 x 10)	53 750.00

(Please consult Ads24 for availability on special positions)

Insert Rates	Rate/1000
Tabloid	R645.00
Tabloid	R645.00
Tabloid	R666.00
Tabloid	R687.00
Tabloid	R715.00
Tabloid	R731.00
Tabloid	R746.00
Tabloid	R774.00

Insert split	Exact Area
Eastern Cape	Eastern Cape
Cape Town	Cape Town
Boland	Wellington, Paarl, Franschoek, Stellenbosch, Strand, Gordonsbaai, Somerset-Wes, Hermanus to Pearly Beach, Kleinmond, Pringlebaai, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton
Platteland	Malmesbury to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp.
Suid Kaap	Riversonderend to Plettenbergbaai, Oudtshoorn to Prins Albert, Beaufort-Wes

Distribution Areas
Eastern Cape, Northern Cape, Southern Cape, Western Cape - Inland, Western Cape - Peninsula

## Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Die Burger	2 days prior 12h00	1 day prior 12h00	1 week prior	2?4 working days prior	WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town, 7420	(021) 514 5503
Die Burger					EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070	(041) 503 6140