

ROP Rates	BW per Col/cm	FC per Col/cm
Die Burger Combined Main Body	R161.00	R226.00
Die Burger Oos Main Body	R50.00	R90.00
Die Burger Wes Main Body	R123.00	R190.00
Regular Supplements DB Combined	R161.00	R226.00
Regular Supplements Western Cape	R123.00	R190.00
Die Burger Combined Saterdag	R154.00	R218.00
Die Burger Oos Saterdag	R50.00	R90.00
Die Burger Wes Saterdag	R119.00	R183.00

Special Positions	Rate
-	-
Front Page Solus (10 x 10)	45 200.00
Page 3 Solus (15 x 10)	50 850.00
Page 5 (20 x 10)	56 500.00

Insert Rates	Rate/1000
Tabloid	R677.00
Tabloid	R677.00
Tabloid	R699.00
Tabloid	R721.00
Tabloid	R751.00
Tabloid	R768.00
Tabloid	R783.00
Tabloid	R813.00

Insert split	Exact Area
Eastern Cape	Eastern Cape
Cape Town	Cape Town
Boland	Wellington, Paarl, Franschoek, Stellenbosch, Strand, Gordonsbaai, Somerset-Wes, Hermanus to Pearly Beach, Kleinmond, Pringlebaai, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton
Platteland	Malmesbury to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp.
Suid Kaap	Riversonderend to Plettenbergbaai, Oudtshoorn to Prins Albert, Beaufort-Wes

Distribution Areas
Eastern Cape, Nothern Cape, Southern Cape, Western Cape - Inland, Western Cape - Peninsula

## Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Adress	Inserts Delivery Contacts
Die Burger	2 days prior 12h00	1 day prior 12h00	1 week prior	2 to 4 working days prior	WC: 5 Lynx Road, Paarden Island, 7405	(021) 514 5503
Die Burger					EC: Ivor-Benn Close, William Moffet Drive, Fairview, Port Elizabeth	(041) 503 6140