

Rapport

Free/Sold	Sold
Frequency	Weekly
Publication Day	Sun
Language	Afrikaans
Format	Broadsheet
Regions	The Western Cape / The Northern Cape / The Free State / The Eastern Cape / KwaZulu Natal / Mpumalanga / Limpopo / Gauteng / North-West

ROP Rates

Section	Publication Day	Format	BW	FC
Main Body	Sunday	B/Sheet	R396.00	R603.00
Sport	Sunday	B/Sheet	R396.00	R603.00
Sake	Sunday	B/Sheet	R339.00	R486.00
Weekliks	Sunday	Tabloid	R226.00	R301.00
Beleef (Lifestyle)	Sunday	Tabloid	R226.00	R301.00
Rondriets (Travel)	Sunday	Tabloid	R226.00	R301.00
Rapport Loopbane & City Press Careers Combo (Afrikaans in Rapport and English in City Press)	Sunday	B/Sheet (12 Col)	R507.00	R547.00
Rapport Loopbane & City Press Careers Combo (Same language in both)	Sunday	B/Sheet (12 Col)	R420.00	R457.00
Tenders / Notices	Sunday	B/Sheet (12 Col)	R268.00	R392.00
Boeke	Sunday	B/Sheet	R396.00	R603.00

Insert Rates

Size	Size Bracket	Rate
Tabloid	1 - 8 Pg	R608.00
Tabloid	8 - 16 Pg	R660.00
Tabloid	16 - 24 Pg	R699.00
Tabloid	24 - 32 Pg	R774.00
Tabloid	32 - 40 Pg	R867.00
Tabloid	40 - 48 Pg	R982.00
Tabloid	48 - 56 Pg	R1101.00
Tabloid	56 - 64 Pg	R1258.00

Splits

ROP Split	Exact Areas
NO	N/A
Insert Split	Exact Areas
Kwazulu Natal	Kwazulu Natal
Western Cape	Western Cape
Eastern Cape	Eastern Cape
Free State	Free State
Western Cape	Western Cape
Gauteng	Gauteng, North West, Mpumalanga, Limpopo

Regular Sections

News / Politics / Business / Sport / Entertainment and Lifestyle / Special Reports

Sizes and Rates (Netwerk24)

Premium Ad Unit	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R292
Desktop Half Page	300 x 600	R376
Desktop Medium Rectangle	300 x 250	R317
Desktop Billboard	950 x 31; Expanding to 950 x 250	R500
Mobile Top Banner	320 x 50	R100
Mobile Bottom Banner	320 x 50	R100
Homepage Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	RPOR
Section Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	RPOR
Rich Media Options	Available on request, please contact Ads24	RPOR
Custom Solutions	Available on request, please contact Ads24	RPOR
Social Media	Available on request, please contact Ads24	RPOR
Content Opportunities	Available on request, please contact Ads24	RPOR

Custom solutions will be quoted according to the specific requirements of each digital campaign.