

Creative Element	Pixels	CPM Rate
Desktop Leaderboard	728 x 90	R292
Desktop Half Page	300 x 600	R376
Desktop Medium Rectangle	300 x 250	R317
Desktop Billboard	950 x 31; Expanding to 950 x 250	R500
Mobile Top Banner	320 x 50	R100
Mobile Bottom Banner	320 x 50	R100
Homepage Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	POR
Section Takeover	All banners + background skin (728x90; 300x600; 300x250; 320x50 + 1440x900)	POR
Rich Media Options	Available on request, please contact Ads24	POR
Custom Solutions	Available on request, please contact Ads24	POR
Social Media	Available on request, please contact Ads24	POR
Content Opportunities	Available on request, please contact Ads24	POR