

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body	R51.00	R73.00
Snuffelgids / Classifieds Link	R82.00	R121.00

Insert Rates	Rate/1000
Tabloid	R491.00
Tabloid	R563.00
Tabloid	R649.00
Tabloid	R745.00
Tabloid	R858.00
Tabloid	R985.00
Tabloid	R1134.00

Distribution Areas

Ikageng, Mohadin, Potchefstroom, Promosa

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Adress	Inserts Delivery Contacts
Midweek Potchefstroom Herald	Friday 14:00	Monday 14:00	1 week prior	Thursday & Friday prior	17 Wright Street, Industria West	(010) 492 3430