

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body	R42.00	R63.00
Snuffelgids / Classifieds Link	R82.00	R121.00

Insert Rates	Rate/1000
Tabloid	R641.00
Tabloid	R738.00
Tabloid	R847.00
Tabloid	R975.00
Tabloid	R1121.00
Tabloid	R1289.00
Tabloid	R1482.00

Distribution Areas
Potchefstroom

## Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Potchefstroom Herald	Friday 14:00	Monday 14:00	1 week prior	Thursday & Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg, 2049	(011) 703 2666