

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body	R45.00	R67.00
Snuffelgids / Classifieds Link	R87.00	R128.00

Insert Rates	Rate/1000
Tabloid	R679.00
Tabloid	R782.00
Tabloid	R898.00
Tabloid	R1034.00
Tabloid	R1188.00
Tabloid	R1366.00
Tabloid	R1571.00

### Distribution Areas

Potchefstroom

## Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Potchefstroom Herald	Friday 14:00	Monday 14:00	1 week prior	Thursday & Friday prior	Paarl Coldset, Production Park, 83 Heidelberg Road, City Deep, Johannesburg, 2049	(011) 703 2666