

ROP Rates	BW per Col/cm	FC per Col/cm
Son op Sondag Combined	R44.00	R76.00
Son op Sondag Wes	R39.00	R51.00
Son op Sondag Oos	R25.00	R35.00

Special Positions	Rate
Front Page Solus (10 x 8)	12 160.00
Page 3 Solus (10 x 8)	9 120.00
Page 5 (10 x 8)	7 600.00
(Please consult Ads24 for availability on special positions)	

Insert Rates	Rate/1000	Insert split	Exact Area
Tabloid	R295.00	Southern Cape	Riversonderend to Plettenbergbaai, Oudtshoorn to Prins Albert, Beaufort-Wes
		Cape Town	Cape Town
		Boland	Wellington, Paarl, Franschoek, Stellenbosch, Strand, Gordonsbaai, Somerset-Wes, Hermanus to Pearly Beach, Kleinmond, Pringlebaai, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton
		Eastern Cape	Eastern Cape
		Platteland	Malmesbury to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp.

Distribution Areas
Eastern Cape, Northern Cape, Western Cape

## Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Adress	Inserts Delivery Contacts
Son op Sondag	2 days prior 12h00	1 day prior 12h00	1 week prior	2?4 working days prior	WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town, 7420	(021) 514 5503
Son op Sondag					EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070	(041) 503 6140